



# B.V. Patel Institute of Management Uka Tarsadia University



Date: 03-04-2023

## Group Activity on “Managing Innovation”

Objective: The objectives of the session was

- To let the students show their talents by using waste product in a creative manner.

Outcomes: At the end of the session, the students were able to:

- Demonstrate different products prepared by using waste material.

Date	03-04-2023
Time	12:30 pm to 14:30 pm
Venue	B V P Hall
Number of Students	156
Coordinator	Bhavna Patel & Pragya Tripathi
Category	Managing Innovation

A group activity was organized by B. V. Patel Institute of Management, Uka Tarsadia University on 3<sup>rd</sup> April, 2023 from 12:30 pm to 14:30 pm at B V P Hall, for the students of BBA 2<sup>nd</sup> year.

### **Brief of the Group Activity (Best Out Of Waste)**

This activity was performed in afternoon session.

In this activity, students made groups. Each group had maximum of 5 members. Students were asked to bring various waste materials like socks, match sticks, pebbles, buttons, cottons, tin boxes, newspaper, card boards etc. from their house to college for group activity as directed by activity coordinator. The group of the students was given some material in a very limited quantity from college such as cello tape, gum, and scissors etc.

They were asked to make any creative product from the items available with them.

At the end of the activity, students demonstrated various creative products such as jewelries, wall clock, table chair, wall hangings, decorative show pieces, teddy bear etc.

This activity made them learn various skills such as leadership, coordination among each other, creative innovation etc.

**Few Glimpses of the Session:**

